



HIGHWOOD LIONS MUSIC FESTIVAL

Impact Report

A MESSAGE FROM OUR PRESIDENT

While you'll read a lot of numbers in this report, I want to remind you that these numbers matter to us because they represent people-- young people who had the opportunity to be encouraged and equipped towards greater skill and nuance in their musical endeavours. Thank you for your generous donations of time and money-- we could not run this festival without you!
-Sasha Penchuk, HLMF President

A MESSAGE FROM OUR FESTIVAL DIRECTOR

I love what Sasha shared about why these numbers mattered to us. Over 550 students got the chance to perform and have their hard work recognized, encouraged and honed. That's over 100 more students than 2023, and we're hoping for even more in 2025! As someone who participated in this festival 20+ years ago and now has students of my own, I'm grateful for the continued legacy we create!

If you have any questions about the numbers in this document, please reach out to me at help@highwoodmusicfestival.com
-Chelsea Bustin, HLMF Director

IMPACT SNAPSHOT

550

Participants in our 2024 Festival

70

hours of music performance and adjudication over two weeks

4150

dollars of scholarship money awarded to 35 young performers

28

performers or groups recommended to the Alberta Provincial Festival





Some words from those impacted by your generosity ...

A MESSAGE FROM A PARTICIPANT

I really enjoyed my experience at the Canada West Performing Arts Festival. Participating in the festival was a huge learning experience and helped me grow so much as a musician. I learned that as a travelling musician it is essential to be adaptable and that it is impossible to be over prepared. I am so incredibly grateful for the grant the Highwood Lions Music Festival offered me [as an award for my local festival performance] and the experience their generosity allowed me to have.
-Nicholas, a 17-year old oboist who performed at Provincials and Canada West

A MESSAGE FROM A TEACHER

The Highwood Lions Music Festival has become a very important event in my students' lives. It serves as a wonderful musical goal and motivates students to excel for excellence. The festival is a celebration of all the students' hard work and musical preparation. It is a wonderful opportunity for students to see and hear they are not alone in their pursuits - that there is a whole community of music students just like them. They are inspired by each other's performances and the positive, constructive feedback from the adjudicators.
-a piano teacher in the Foothills area

MESSAGES FROM PARENTS OF PARTICIPANTS

Thank you so much for all your efforts in putting together the Highwood Lions Music Festival. Our family had a wonderful experience and the kids learned so much from the adjudicators.

-A parent of two children who have performed for multiple years in the festival

[Student's name] is very proud and excited [about his provincial award]. Thanks for all you do to keep our kids so passionate about music. We are very grateful that we get a chance to be a part of this festival each year.

-a parent of a high school student recommended to the provincial festival



FUNDS RAISED

\$14,050

PATRON SPONSOR

The Highwood Lions Club

PLATINUM SPONSORS

Chippy's Cookie House
High River Gift of Music Society
The Venue/High River Performing Arts Foundation
Koch Financial
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ARMTA Calgary

PROJECTS

**Highwood Lions
Music Festival
(our local festival)**

DETAILS

**550 students
participated in this
year's festival**

OUTCOME

- students left equipped and encouraged to continue their craft
- teachers saw greater motivation in their students
- family and friends felt pride and joy seeing their students musical pursuits acknowledged

**AMFA Provincial
Music Festival**

**28 groups or
individuals went to
Provincials for no fee
(we covered their
entry fees)**

- Highwood was represented in a variety of disciplines
- Local students had another formal performance and adjudication experience

**The Venue
Community
Piano Concert
Series**

**15 young
performers were
paid to perform at a
community concert**

- Students felt grateful to share their talents and be paid for it
- the local community got another opportunity to hear some incredible performances

We couldn't have
done it without your
generous *support.*

Thank you

to all our donors
and volunteers.

Thank you to all who supported our
festival this past year.

The 2024 festival took over 250
volunteer hours-- we are so grateful!



help@highwoodmusicfestival.com



www.highwoodmusicfestival.com

THANK YOU TO OUR INCREDIBLE VOLUNTEERS!

Kim Cain
Frances Cowley
Doug Elliott
Sarah Friesen
Madeleine Fritz
Bonnie Hewson
Connie Jewell
Holly Kingdon
Daryn Magdall
John Nikaluk
Carol Penchuk
Stan Penchuk
Carla Schmidt
Ron Schmidt
Karen Singer
Sheelagh Stone
Marlyne Sutherland
Deanna Tailleffer
Mervin Tailleffer